ISF & SportAccord
a Memorandum of Understanding
#03 | February 2015

2 | Portfolio
   Places of all WSC 2015

5 | The President’s Rendezvous

6 | Interview
   Marius Vizer

7 | Inside ISF
   ISF Convention

8 | A member country honoured
   Greece

10 | ISF WSC
   Guatemala, the country of football

12 | ISF WSC
   Swim Cup Poland

14 | Agenda
   Official Calendar
While the last preparations of the 2015 WSC season are being set up, I was delighted to meet last month the communication managers of each WSC. In today’s highly informational and technological environment it has become increasingly important to have good communication skills, therefore we organized the 1st communication meeting to reach better cooperation between the Organizing Committees and the ISF.

Based on the assumption made by the Management Committee, in its meeting end of November, regarding the communication, we actively worked to offer a homogenized communication meeting to federate and valorise the ISF. Our communication process should clearly and as accurately as we can, convey our thoughts, intentions, objectives and projects. We have many projects to build together.

I warmly thank all of the communication managers and their colleagues for their involvement and will to make the ISF even more visible. Our World Schools Championships are the key element to highlight the ISF. The WSC season should be the culmination of an increased and developed communication.

Our expertise is irrefutable, we are the world school sport and we must, in the short term, have as objective to be recognized as such!

The Secretary General, the Communication Team and I are available to assist you in promoting your events, although it is important to integrate in your teams, professional people in charge of the communication.

I will meet you all at our next big ISF event, the 1st ISF Convention from March 17th to March 20th in Doha, Qatar to initiate change, innovate, and create a vision of the future for the ISF.

Laurent Petrynka
The ISF and SportAccord recently signed a Memorandum of Understanding, what does it represent for you? What would you expect from it? SportAccord is interested in assisting the development of sport at all age groups of all sports where it can. We believe that we can assist the ISF in marketing, commercial, TV and media platforms, which the youth can further benefit from.

What are the projects that The ISF and SportAccord have in common? First project that SportAccord will be involved is the Gymnasiade, more specifically providing support at every level from marketing to media, TV, improving visibility etc.

Regarding your depth experience and knowledge in sports, what role should sport play in the society? Sport has a tremendous power to educate the future generations as sport educates physically, mentally and socially. By increasing the amount of youth that practices sport, we can improve the future of them and the future of the society. On the same note, we can assure a better integration of different ethnical communities.

To what extend do you consider that sport and education are closely linked? Sport means education and all education should include sport.

Judo has been represented at the last Gymnasiade in Brasilia as an honoured sport; do you think that combat sport should be more represented as a school sport? If yes, why? Judo teaches youth how to fall and not get hurt and at the same time about the moral values of judo, such as courtesy, courage, sincerity, honour, modesty, respect, self control and friendship. Any type of sport is beneficial for children. I believe the youth should be given a chance to practice as many sports as possible so they can identify the one that is close to their heart. No matter should that be a combat sport or any other type of sport. Every sport has its values and moreover, has the power to improve the future of children.

One of your main objectives would be the organization of “United World Championships”, do you consider that the ISF could be a stepping stone of this project (reuniting all the sports at a younger level)? Our projects, World Combat Games, World Mind Games, World Urban Games and World Beach Games bring together many sports under one label. We believe the Gymnasiade is a great event which will be optimized to bring the highest possible benefit for the participant youth and the spectators and could be, of course, a stepping stone of our project.
The ISF Convention emerged from the election of Laurent Petrynka. Convinced of the importance to build the future together, in a democratic spirit, all the members will be reunited from Tuesday, March 17th to Friday, March 20th in Doha Qatar.

The ISF Convention offers the opportunity to exchange, discuss and develop together the Vision2030 by drafting the first strategic ideas for the future of the ISF with ISF members, experts and authorities.

As Laurent Petrynka mentioned it in his New Year speech: "Our upcoming projects are not intended to erase the past, nor the present, but extend them to greater ambitions". Workshops and plenary sessions on various themes in relation to world school sport development will make up the agenda. Some experts will take part in the workshops in order to bring external ideas along with the experts of the ISF.

- ISF events
- Equality in School Sport
- Social responsibility, Education and Ethics
- Health
- Legal aspects and Statutes
- International Relations
- Marketing, sponsoring and finances
- School sport, girls and women
- Communication & digital tools

The methodology of this Convention had been previously validated at the last Executive Committee in Rome, Italy on 28th October 2014.

Each workshop will end up into five recommendations that will be approved by the Executive Committee in October 2015 and later on, will be adopted by the General Assembly in July 2016. Moreover, a report book, addressed to all national and international federations, will be published in order to convey recommendations regarding school sport.

Furthermore the Convention will be the cornerstone of many projects; the first Gala of the School Sport Foundation along with the first meeting of its board of directors, followed up by an Executive Committee.
ISF GREECE

“Ministry of Culture, Education, and Religious Affairs
Directorate of Physical Education”

INTRODUCTION
Greece is a founding member of ISF, since 1972. The official authority, representing Greek School Sport worldwide, is the “Ministry of Culture, Education, and Religious Affairs” and the respective authorised by the Ministry organizational Unit is the “Directorate of Physical Education”. In addition, all domestic and international School Sport activities are centrally supervised by an Advisory Board, the “National Organising Committee for School Sport – K.O.E.S.A”. The major objective of Greek School Sport is “to create opportunities for nurturing the talents of students in sports, to contribute to their balanced psychomotor development and boost personality traits and to continue the sport tradition of the country and its representation to the international school sport competition”.

Greece constantly participates in ISF Gymnasiades, as well as in Football, Basketball, Volleyball, Handball, and Table Tennis World School Championships. ISF Greece has been repeatedly honored by the Member Countries, by electing representatives in both the Executive Committee and the Technical Commissions of ISF.

ISF GREECE – A SCHOOL SPORT EVENTS ORGANIZER
ISF Greece has a long tradition in organising ISF Events, including major events, such as the “1st ISF Gymnasiade 2006”, which was conducted in Athens and Thessaloniki. Recently, ISF Greece has proudly organised the “1st ISF School Sport Educational Games”. “ISF School Sport Educational Games” is a Sport and Cultural Event, organised on an annual basis, which through a unique innovative educational program promotes the History and Values of Sport to the youth worldwide.

It is worth mentioning that it is the first time ever that Special Olympics students have the opportunity to equally participate in a World School Sport event. The inauguration of the 1st “ISF School Sport Educational Games” took place in Athens, Marathon, and Ancient Olympia from 31 March to 4 April 2014 and participating delegations came from France, Cyprus, Turkey, Greece, and Special Olympics Hellas. All participants experienced an evocative and memorable ceremony at Athens City Hall, where the Mayor of Athens and the President of ISF signed a Memorandum of Understanding.

The 2nd “ISF School Sport Educational Games” are scheduled to take place this spring (2-7 May 2015). Delegations from Belgium (the German Speaking Community), Brazil, Bulgaria, Cabo Verde, China, Cyprus, England, France, Greece, Hungary, Slovakia, Turkey, and Special Olympics Hellas have already expressed their interest in participating. The deadline for registration is 6 March 2015.
SCHOOL SPORT IN GREECE

School Sport events in Greece are classified into two major types, which are the following:

✓ the National High School Championships addressed to Senior High School students
✓ the "Sport Education Games" for Primary and Secondary Education (both Junior and Senior High School) students.

The total number of boys and girls participating in the National High School Championships and the Sport Education Games goes up to 180,000.

The National High School Championships are organised every school year for several sports, ie. Athletics, Cross Country, Football, Basketball, Volleyball, Handball, Tennis, Table Tennis, Swimming, Archery, Badminton, Artistic and Rhythmic Gymnastics, Wrestling, etc. There are about 70,000 participation entries for the High School Championships (approx. 47,000 boys, 20,000 girls) on an annual basis, whilst the number of participating School Teams goes up to 12,000 per year. The most recent National High School Championship in Greece, Cross Country for boys and girls, was held in Ancient Olympia on 5 February 2015.

The "Sport Education Games" is an innovative, worldwide groundbreaking form of School Sport. "Sport Education Games" is a country wide participative, non competitive, school sport activity. The "Sport Education Games" are organised at local level, four or five times per school year, and there are no winning teams or individual winners. Students form their own teams, there is no limitation to the number of participating teams from the same school and what counts is the joy of participation, fair play and "Education through Sport". In addition, "Sport Education Games" promote "Equality in School Sport", as every single event is also addressed to students with disabilities (including all types of disability). This form of school sport events addresses all Greek students going to primary or secondary education schools. During the school year 2013-2014 there was a total sum of approx. 115,000 participation entries. 70,000 boys and 43,000 girls participated in several events across the country, whilst at the same time approx. 3,000 boys and girls took part in inclusive school sport activities for students with disabilities.

GREEK “SCHOOL SPORT DAY”
A celebration of Sport Values

The year 2014 was a landmark for School Sport in Greece. The Ministry of Education and Religious Affairs established the "School Sport Day", a whole school day dedicated to sports activities which focus at the same time on a specific sport value, different every year. This year’s topic was antiracism and equality and the motto of the 1st School Sport Day was "No to Racism / All Different - All Equal". All students around the country had the opportunity to participate in a great number of Olympic and Paralympic Sports, develop their own approaches in the value of "Equality in Sport and Society" while celebrating the importance of physical activity, working on several multi-disciplined projects related to this sport value and of course having fun! This was a very important sport and educational innovation which was celebrated in all primary and secondary schools all over Greece on October 6, 2014. From this year onwards, the Greek “School Sport Day” will be held on the first Monday of each October, marking at the same time the beginning of School Sport all over the country.

The launch of the "School Sport Day" was embraced with joy by the school community and more than 850,000 students (out of 1,085,000) took part in the 1st School Sport Day events. Students from 6,091 elementary schools, middle schools and high schools enjoyed a day of carefully planned sport activities in the place of everyday curriculum subjects. The 1st School Sport Day was also supported by numerous Sport Entities, such as the Greek Olympic committee, the Greek Paralympic Committee, Special Olympics Hellas etc. For example, the “Pan-Hellenic Football Players Association - PSAP” participated in football events and they also conducted a series of discussions on Non-Violence in Sport, Football Against Racism, respecting diversity, dealing with discrimination and the role of sports as a means of promoting social integration.

Finally, it is worth mentioning that the 1st "School Sport Day" has been conducted under the aegis of the innovative newly established institution called «School for Society», which arose out of the cooperation of three Greek Ministries ("Education & Religious Affairs", "Culture & Sport", and "Health"). A series of actions and initiatives are constantly organized in schools, aiming to bring students of all ages in contact with Sport and help them shape values and behaviors which will equip them with the skills of an active ‘Integrated Democratic Citizen’.
Guatemala venue of XXIV world schools football championship 2015.

In the frame of the International School Sports Federation General Assembly, held in Antigua Guatemala on June 28 and 29 of 2012, Guatemala was unanimously elected to organize the 24th edition of World Schools Football Championship, which will be celebrated in 2015.

Guatemala announced their interest in the organization of the event during the mentioned meeting presenting a supportive letter from His Excellency Otto Pérez Molina, President of the Republic of Guatemala. The nomination of Guatemala as venue was presented to the representatives of the 71 countries members of the ISF by Martín Alejandro Machón, General Director of Physical Education of Guatemala, proposing the facilities of IRTRA (recreational institute for employees of private companies from its abbreviation in Spanish) and the Departments of Retalhuleu, Suchitepéquez and Quetzaltenango as sports venues. The other nominated country was Turkey, however the appointment went to Guatemala. The notification was made by Italian Andrea Delpin, former President of ISF.

VENUE RETALHULEU, GUATEMALA
The Department of Retalhuleu is located in the Southwest region of Guatemala. Is bordered to the North with Quetzaltenango, to the South with the Pacific Ocean, to the East with Suchitepéquez, and to the West with San Marcos (Guatemala). The departmental main city is 190km away from Guatemala City. Retalhuleu has warm weather all the year, the temperature goes from 22 to 34°C.

Sports Village Hostales del IRTRA, Retalhuleu
Is a recreational and hotel complex with 4 buildings with air conditioning and pools, 3 tennis courts, 2 squash courts, 2 racquetball courts, 2 outdoor badminton courts, and a very well equipped gymnasium, etc.
RECREATION AND CULTURAL DAY:
Xetulul Theme Park has several mechanical rides as The Bellerinas, The Butterflies, Estrugensen, The Avalanche roller coaster, etc.

Xocomil Water Park has several attractions: Wave pool, The River, water slides such as Xibalbá which is a free fall slide, Xocomil Rapids, etc.

SPORTS FACILITIES
11 Stadiums in good condition have been approved for this world level event. They are located in the Southwest area of Guatemala.

<table>
<thead>
<tr>
<th>REPUBLIC OF GUATEMALA</th>
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<tbody>
<tr>
<td><strong>Capital:</strong> Guatemala City</td>
</tr>
<tr>
<td><strong>Government:</strong> Democratic Representative</td>
</tr>
<tr>
<td><strong>President:</strong> Otto Pérez Molina (2012-2016)</td>
</tr>
<tr>
<td><strong>Political/Administrative Division:</strong> 22 Departaments</td>
</tr>
<tr>
<td><strong>Borders:</strong> To the North and West with México, to the East with Belize, and Caribbean See, to the Southwest with Honduras and El Salvador and to the South with the Pacific Ocean.</td>
</tr>
<tr>
<td><strong>Area:</strong> 108,889 Km2.</td>
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<tr>
<td><strong>Topography:</strong> Basically montainous, with jungle plains, tropical forests, and numerous lakes and rivers.</td>
</tr>
<tr>
<td><strong>Weather:</strong> Annual average temperature in Guatemala City is 20 ºC. Two marked seasons: Rainy (May-October) and dry (November-April).</td>
</tr>
<tr>
<td><strong>Pivot Currency:</strong> Quetzal</td>
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<tr>
<td><strong>Official Language:</strong> Spanish</td>
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</table>
POZNAN

The host city of ISF World School Championship Swimming 2015

The city of Poznan is famous both for its trade fair facilities and rich trading traditions, and its interesting sights, original cuisine and welcoming atmosphere.

The Old Market Square with a renaissance Town Hall and historic apartment houses is the real heart of Poznan. This is a meeting place for habitants and tourists. At midday, the sight of mechanical goats butting their heads on the Town Hall’s Tower is one definitely worth seeing. In one of the streets reaching the Old Market Square there is St Stanislaw’s parish church. It is one of the most monumental baroque churches in Poland, whose rich interior decor is indeed awe inspiring. The cultural day will start on the area of old city and all participants will have opportunity to walk down St. Martin Street, one of Poznan’s main roads, and also to be in The Old Brewery center. The art and business center situated in modern, renovated old brewery area where commercial area is connected to art like paintings, sculptures, theatres and also musical events.

We cannot miss the massive neo-Romanesque Imperial Castle, which dominates the surrounding buildings in a very impressive way. Its night illumination is a sight to behold. The Cathedral Island used to be the
home to one of the first capital cities of the Piasts dynasty state. The cathedral, built in 968, houses the relics of Pre-Romanesque and Romanesque architecture. In the Golden Chapel there is the tomb of Mieszko I, and Bolesław Chrobry, first Polish Kings.

Those who seek different experiences than sightseeing should definitely visit the Malta Lake, situated little over a one kilometre from the Old Town. The artificial lake is surrounded by stunning recreational areas where competition venue and one of the event hotels are located. Malta Terms 50m sports swimming pool and 25m diving pool are competition facilities and offers perfect conditions for aquatic training (swimming, synchronic swimming and diving), high level competition and also for recreation and wellness on the other part of building complex.

For people who like less conventional attractions, there is possibility of visiting the most modern brewery in Europe – "Lech" Brewery. There is shown the process of beer making and everyone could be a witness of every part of the production line. The rich cultural and musical life is a great attraction for all. The opera house, philharmonic, numerous theatres, museums and galleries provide various artistic experiences.

For restaurants fans and enthusiasts of pubs Poznan night life has a lot of things to offer. Around the old city square market on every step finding restaurants, bars, pubs and cafes are serving food and drinks from all over the world, sometimes accompanied by live music. Poznan surprises you with the wide variety of comfortable accommodation places very good transportation services and modern international airport "Lawica" close to the city center.

This is the city "on the meeting" with traditional and historical Poland, it is a kind of mixed good old eastern and new western Europe. Poznan and "Greater Poland" district is nice area to discover and also has become to be a host of probably biggest ISF WSC Swimming competition ever!
<table>
<thead>
<tr>
<th>Event Description</th>
<th>Start Date</th>
<th>Place</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISF Convention</td>
<td>18.03-20.03</td>
<td>Doha</td>
<td>Qatar</td>
</tr>
<tr>
<td>1. Executive Committee</td>
<td>17.03-22.03</td>
<td>Doha</td>
<td>Qatar</td>
</tr>
<tr>
<td>Tennis</td>
<td>08.03-15.03</td>
<td>Doha</td>
<td>Qatar</td>
</tr>
<tr>
<td>Football</td>
<td>12.04-20.04</td>
<td>Retalhuleu</td>
<td>Guatemala</td>
</tr>
<tr>
<td>Swim-Cup</td>
<td>16.04-21.04</td>
<td>Poznan</td>
<td>Poland</td>
</tr>
<tr>
<td>Basketball</td>
<td>17.04-25.04</td>
<td>Limoges</td>
<td>France</td>
</tr>
<tr>
<td>Orienteering</td>
<td>18.04-24.04</td>
<td>Tekirova / Antalya</td>
<td>Turkey</td>
</tr>
<tr>
<td>Athletic-Cup &quot;Jean Humbert&quot;</td>
<td>27.06-02.07</td>
<td>Wuhan</td>
<td>PR China</td>
</tr>
<tr>
<td>2. Executive Committee</td>
<td>end October</td>
<td>Johannesburg</td>
<td>South Africa</td>
</tr>
<tr>
<td>2nd ISF School Sport Educational Games</td>
<td>02.05-07.05</td>
<td>Athens</td>
<td>Greece</td>
</tr>
<tr>
<td>Triathlon</td>
<td>27.05-02.06</td>
<td>Versailles</td>
<td>France</td>
</tr>
<tr>
<td>Rugby Sevens</td>
<td>01.06-06.06</td>
<td>Balma</td>
<td>France</td>
</tr>
<tr>
<td>Beach Volleyball</td>
<td>13.06-20.06</td>
<td>Aracaju</td>
<td>Brazil</td>
</tr>
<tr>
<td>‘Luchando por la Paz’</td>
<td>20.06-26.06</td>
<td>Fuengirola</td>
<td>Spain</td>
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<tr>
<td>Baseball</td>
<td>18.10-25.10</td>
<td>Boca Chica</td>
<td>Dominican Republic</td>
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<tr>
<td>School Sports World to combat Childhood Obesity</td>
<td>(October)</td>
<td>Puebla</td>
<td>Mexico</td>
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**2016**

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Start Date</th>
<th>Place</th>
<th>Country</th>
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<tbody>
<tr>
<td>1. Executive Committee</td>
<td>10.07-15.07</td>
<td>Trabzon</td>
<td>Turkey</td>
</tr>
<tr>
<td>General Assembly</td>
<td>11.07-14.07</td>
<td>Trabzon</td>
<td>Turkey</td>
</tr>
<tr>
<td>Handball</td>
<td>11.03-19.03</td>
<td>Rouen</td>
<td>France</td>
</tr>
<tr>
<td>Badminton</td>
<td>(March-April)</td>
<td>(..........)</td>
<td>Malta</td>
</tr>
<tr>
<td>Table Tennis</td>
<td>01.04-08.04</td>
<td>(..........)</td>
<td>Israel</td>
</tr>
<tr>
<td>Cross-country</td>
<td>26.04-01.05</td>
<td>Budapest</td>
<td>Hungary</td>
</tr>
<tr>
<td>Futsal</td>
<td>(April)</td>
<td>Poreč</td>
<td>Croatia</td>
</tr>
<tr>
<td>Ski</td>
<td>(..........)</td>
<td>L’Aquila</td>
<td>Italy</td>
</tr>
<tr>
<td>Volleyball</td>
<td>25.06-03.07</td>
<td>Belgrade</td>
<td>Serbia</td>
</tr>
<tr>
<td>Gymnasiade</td>
<td>11.07-18.07</td>
<td>Trabzon</td>
<td>Turkey</td>
</tr>
<tr>
<td>2. Executive Committee</td>
<td>(..........)</td>
<td>(..........)</td>
<td>(..........)</td>
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**UNDER THE AEGIS OF ISF**

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Start Date</th>
<th>Place</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basketball 3 on 3</td>
<td>(June)</td>
<td>Tallinn</td>
<td>Estonia</td>
</tr>
<tr>
<td>3rd Pan-American School Games</td>
<td>18.06-26.06</td>
<td>Mayaguez</td>
<td>Puerto Rico</td>
</tr>
<tr>
<td>EURO Football 2016</td>
<td>June</td>
<td>Lille / Lens</td>
<td>France</td>
</tr>
<tr>
<td>Cricket</td>
<td>(December)</td>
<td>Mumbai</td>
<td>India</td>
</tr>
<tr>
<td>Waterpolo</td>
<td>21.05-29.05</td>
<td>San Juan</td>
<td>Puerto Rico</td>
</tr>
</tbody>
</table>
### 1. Executive Committee

#### 1st semester
- **Athletic-Cup “Jean Humbert”**
  - Dates: 17.05-24.05
  - Location: Nancy (France)

- **Basketball**
  - Dates: April
  - Location: Poreč (Croatia)

- **Football**
  - Dates: May
  - Location: Prague (Czech Republic)

- **Orienteering**
  - Dates: (...........)
  - Location: L’Aquila (Italy)

- **Swim-Cup**
  - Dates: (...........)
  - Location: Budapest (Hungary)

- **Tennis**
  - Dates: (...........)
  - Location: (...........) (Brazil)

#### 2nd semester
- **Beach Volleyball**
  - Dates: 26.05-02.06
  - Location: Papeete (French Polynesia)

- **Triathlon**
  - Dates: (...........)
  - Location: (...........) (Puerto Rico)

### 2. Executive Committee

#### 2nd semester
- **Beach Volleyball**
  - Dates: (...........)
  - Location: (...........) (...........)

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### UNDER THE AEGIS OF ISF

- **Basketball 3 on 3**
  - Dates: (May)
  - Location: (San Juan) (Puerto Rico)

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Remark: between brackets = application / not yet decided/confirmed
Kinder+Sport is a global and responsible project developed by the Ferrero Group, aimed at supporting physical activity among young generations.

The programme stems from the knowledge that an active lifestyle is an essential part of a positive daily routine for children, teens and families. The goal of Kinder+Sport is to increase levels of physical activity among young generations around the world, giving them the possibility to develop a skill-set able to help them acquire proper behaviors and social and ethical attitudes.

We strongly set education at the core of our project, to help children grow up with the most worthy values of sport and life such as honesty, friendship, unity and trust in others.
“We are school sport”

And... there are more than 260 millions of us all around the world